

**McDOWELL TECHNICAL COMMUNITY COLLEGE  
SMALL BUSINESS CENTER  
SEMINARS FALL, 2017**

*August 10, 2017	August Marketing Roundtable
#September 7, 2017	The Business Model Canvas
*September 11, 2017	Introduction to Small Business, Business Plan Overview and Credit Review
*September 14, 2017	September Marketing Roundtable
*September 18, 2017	How to Write a Business Plan
*September 25, 2017	How to Run a Business
*October 2, 2017	What is Legal? What is Economic Development?
*October 9, 2017	Marketing, Public Relations and Advertising
*October 12, 2017	October Marketing Roundtable
*October 16, 2017	Understanding Financial Statements
*October 23, 2017	Small Business Taxes
*October 30, 2017	Customer Service for Small Business Owners
#November 2, 2017	eBay University Part 1: Starting Your Business on eBay: The Basics of Selling on eBay
*November 9, 2017	November Marketing Roundtable
#November 9, 2017	eBay University Part 2: Building Your Business on eBay
#November 14, 2017	Business Model Canvassing for Business Success
#November 16, 2017	eBay University Part 3: eBay Stores and Your Website on eBay

\* Class is located at the Marion Depot in Downtown Marion, NC.

# Class is located in Room 111 of the Universal Advanced Manufacturing Center.